

Hope Campbell

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SKILLS

Design tools: Figma, Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign, PremierePro, Xd, etc.)

Web Development: WordPress, HTML, CSS, GitHub, CodePen, SEO

Productivity Tools: Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Google Workspace (Docs, Sheets, Slides, Drive)

Communication & Collaboration: Zoom, Microsoft Teams, Mailchimp

RELEVANT COURSEWORK

Communications and Society

Foundations of Data and Digital Journalism

Reporting

Multimedia Storytelling

Introduction to Graphic Design

Magazine and News Editing

Cross-Media News Writing

Business and Ethics of Journalism

Communications Law

EXPERIENCE

The NewsHouse

Newsletter Editor & Digital Writer

2026

Curating and shaping compelling content that informs and engages our readership. Responsible for maintaining editorial standards and collaborating with writers to ensure clarity, accuracy, and a consistent voice across each issue.

Hudson Valley Magazine

Editorial Intern

2025

Assisted with fact-checking, research, and proofreading for both Hudson Valley Magazine and The Valley Table. Wrote web and print content, pitched story ideas, and supported editorial staff with production tasks including photo outreach and article development.

Valley Table

Editorial Intern

2025

Responsible for pitching, researching, and writing service-driven stories about the Hudson Valley's food scene. Assisted with fact-checking, copyediting, and seasonal content planning. Also supported digital content production and helped maintain consistency in the magazine's editorial voice.

University Girl Magazine

Digital Writer

2023 - 2024

Covered lifestyle, wellness, and campus culture topics relevant to college women. Wrote and edited web articles with a focus on engaging, conversational storytelling. Collaborated with the editorial team to brainstorm content ideas and optimize pieces for digital platforms.

EDUCATION

Syracuse University

May 2026

Magazine, Newspaper, and Digital Journalism

S.I. Newhouse School of Public Communications

Daniel and Gayle D'Aniello Program

Spring 2025

Abroad in Florence, Italy

Our Lady of Lourdes

June 2022

High School Diploma

EXTRACURRICULAR ACTIVITIES

The NewsHouse

University Girl Magazine

Kappa Kappa Gamma Sorority

VOLUNTEER WORK

Rutgers University 4-H Leadership Program

NJ Audubon Nature Center of Cape May, NJ

Newhouse Peer Advisor

S.I. Newhouse School of Public Communications