

# Hope Campbell

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## SKILLS

Design tools: Figma, Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign, PremierePro, Xd, etc.)

Web Development: WordPress, HTML, CSS, GitHub, CodePen

Productivity Tools: Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Google Workspace (Docs, Sheets, Slides, Drive)

Communication & Collaboration: Zoom, Microsoft Teams

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## RELEVANT COURSEWORK

Communications and Society

Foundations of Data and Digital Journalism

Reporting

Multimedia Storytelling

Introduction to Graphic Design

Magazine and News Editing

Cross-Media News Writing

Business and Ethics of Journalism

Communications Law

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## EXPERIENCE

### Hudson Valley Magazine

2025

#### Editorial Intern

Assisted with fact-checking, research, and proofreading for both Hudson Valley Magazine and The Valley Table. Wrote web and print content, pitched story ideas, and supported editorial staff with production tasks including photo outreach and article development.

### Valley Table

2025

#### Editorial Intern

Responsible for pitching, researching, and writing service-driven stories about the Hudson Valley's food scene. Assisted with fact-checking, copyediting, and seasonal content planning. Also supported digital content production and helped maintain consistency in the magazine's editorial voice.

### University Girl Magazine

2023 - 2024

#### Digital Writer

Covered lifestyle, wellness, and campus culture topics relevant to college women. Wrote and edited web articles with a focus on engaging, conversational storytelling. Collaborated with the editorial team to brainstorm content ideas and optimize pieces for digital platforms.

### RIM Supply, Inc.

2022 - 2024

#### Social Media Manager

Created and managed all social media for the company via Instagram and Facebook. Enhanced the company's brand messaging, highlighted the showroom, product offerings, company information, and photos of customer's final kitchen and bath designs. Increased social media following by 90%, which is continuing.

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## EDUCATION

### Syracuse University

May 2026

Magazine, Newspaper, and Digital Journalism

S.I. Newhouse School of Public Communications

### Daniel and Gayle D'Aniello Program

Spring 2025

Abroad in Florence, Italy

### Our Lady of Lourdes

June 2022

High School Diploma

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## EXTRACURRICULAR ACTIVITIES

### University Girl Magazine

### Kappa Kappa Gamma Sorority

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## VOLUNTEER WORK

### Rutgers University 4-H Leadership Program

NJ Audubon Nature Center of Cape May, NJ

### Newhouse Peer Advisor

S.I. Newhouse School of Public Communications